



Stampede Stuff

Men's Big Hats, Wool Felts, Fur Felts, Velours, snappy styles and trims \$4.50 to \$12.00

Boys' Big Stampede Hats \$2.50 and . . .

Stampede Hanks \$1.00 and \$1.50 . . .

Riding Congress and Riding Boots. . . .

Leggings and Breeches. . . .

Blue Cowboy Overalls. . . .

Cowboy Blazers and Shirts.

Thos. E. Wright "MEN'S BETTER WEAR"

CHEADLE

were struck by lightning on Wednesday night. . . .

Cap Miller and Walter Lyons are in Calgary, competing at the Stampede this week.

Mr. B. Munson, Mr. R. A. Lundy and Mr. Sage, of the National Elevator Co., were visitors with O. G. Craig this week.

DALEMEAD

Mr. Angus McKinnon had the misfortune to have part of a finger taken off by a rope while leading a horse.

Mr. Wm. Slack returned to Utal after visiting his father, who has been very sick. . . .

The Junior meeting was held at the J. R. Ross home, a large number of the Juniors being present.

Ray Miller lost two horses, which

were struck by lightning on Wednesday night. . . .

Mr. and Mrs. C. W. Barber and children are home again after a few days spent in the mountains.

Mr. and Mrs. Bob Wade and Betty and Miss Martha Hartill spent the holiday in Banff.

Mr. and Mrs. J. W. Payne were Calgary visitors for a couple of days.

Mrs. Russell Payne, who has been home for a week past from the hospital, is very much improved in health, and wishes to thank all the friends in Strathmore and District for their kind and beautiful remembrances during her illness.

There is still a lot of grain coming into the elevator. . . .

Ray Miller lost two horses, which

Farmer-Bankers Seek To Save Millions

NEW YORK—A saving of \$2,389,729,000 by the farmers of the United States is possible through the improvement of their live-stock herds, according to statistics recently compiled by D. H. Oots, director of the agricultural concession of the American Legion.

The figures are cited by the association as an indication of the economic gains sought through the programs to increase farming efficiency now being fostered throughout the country by "key-bankers" in cooperation with the state and agricultural research organizations of the State and Government.

The statistics prepared by Mr. Oots do not go to the extent of requiring the use of only pure-bred stock, but the improvement of the herd would accomplish the saving, he declared.

There are required at present 22,290,000 dairy cows to produce the milk and butter fat used in the production of the nation's food supply. This is 12 gallons a year, which, by improving the quality of the herds, can easily be increased to an average of 76 gallons, Mr. Oots holds.

Save on Cattle.

This increase, according to his figures, would permit the elimination of 9,272,819 head of cattle without reducing the production of milk. Such a reduction would result in a net annual saving of \$42,552,714.

The second largest saving, according to Mr. Oots' computations, would be in the poultry industry. An increase in the average number of eggs laid by each chicken in one year from 180 to 200 per bird—a saving of nearly one-half in the 496,299,849 chickens now required in the United States. It would result, he

said, in a capital saving of \$353,250,384.

Increasing the average yield of wool from 4½ pounds for each sheep to 8 pounds, a saving of \$57,618,090 would result. Similar gains are possible, it was added, in practically every branch of the live-stock industry.

In drawing the attention of bankers and farmers to these figures, the association declares that the actual economic benefit to the farms would be considerably greater than the capital released by the higher prices.

Greater Opportunities.

The possibility of greater financial returns under such an improvement program was cited, as the result of betterment of products which command higher prices than those produced by the farmer.

"2. Adopt business methods. The farmer should adapt himself to the same kinds of conditions and be as efficient as possible as in our manufacture or our business man in the ordinary business of trade."

"3. Rot lead upon trade practices and more upon individual initiative."

"4. Work toward cooperative endeavor, but in the meantime do not let the farmer be induced to solve all the problems because individually the farmer can do something at the present time."

Mrs. W. D. Braden, who has been at Bowes Park since the accident of her son, Arthur, last Saturday, said to the reporter, "I am a large number spent the night pulling out cars near Langdon. Arthur McKinnon says he would like to locate his watch in the mud hole. . . .

A large majority from Dalemede moved to Calgary on Monday to see the Parade.

NAMAKA

Mrs. W. J. McIntosh arrived home from Long Beach, Colorado, after an extended holiday.

Mrs. Alice Wilson is in the General Hospital, Calgary, having undergone a very serious operation. The doctors report she is doing as well as can be expected. We all wish her a speedy recovery.

Mr. and Mrs. J. W. McKinnon, of Dalemede, Sask., accompanied by Mrs. Margaret and daughter of Clewiston, Manitoba, visited the home of Mr. and Mrs. Molinot on Sunday. . . .

Mr. and Mrs. Stevens, of Stavely, are the guests of Mr. and Mrs. Wm. Lawrie. . . .

A wedding of interest took place on June 23rd, when Miss Mae Watts and Mr. Isaac M. Williams were joined in the bonds of matrimony. The best wishes of their friends go with them for their future.

LANGDON

The reeve, J. J. Cowell, having declared Monday a civic holiday, nearly everybody "stampeded" to Calgary those who enjoyed the huge parades and noticed one of the sex big events was the Band Winter Carnival. It should have been the Langdon and Bow River Agricultural Fair on August 8th.

Mr. Tom Scott, of Youngstown, came on Sunday and visited till Monday at the home of his nephew, Mr. S. Scott and family. . . .

Mr. G. Grable, a former teacher here, spent several hours in the village Saturday afternoon.

Otto, a large crowd of fans went to Strathmore last Sunday and saw the home team defeated, score 12 to 11. . . .

Miss Katherine Moe is in Calgary visiting her friend, Miss Bertha McLeod.

Grain Market in Blue Funk

CHICAGO—The grain market is still in the bluest funk in history. Speculation is at a low ebb—but prices have been maintained to a surprising extent. This has given rise to the suspicion that after all the crops of this country can be rallied and marketed.

All of the grain exchanges in North

Drive your own Car!

WHY walk, or be dependent on public transportation facilities, when you can drive your own car . . . go where you like, when you like, as you like.

There is no barrier of price standing between you and the ownership of a good used car.

We have a finer selection of used cars than ever . . . and the prices are the lowest we have ever been able to quote. These cars have been taken in exchange on new Chevrolets . . . checked over carefully and priced to interest shrewd buyers.

Come in and learn how easy it is to own and drive your own car. Easy payment plan available.

Start Early with GOOD USED CAR

WHITE & SON
STRATHMORE,

CHEVROLET

ing fantastic fluctuations that are unpredictable.

That makes most opinions regard pricing worthless. Wheat is world's most important grain crop and has to impair the Spanish wheat crop in our Northwest and in Canada when would sell materially higher.

Europe's crops are much reduced, less than any year since 1924 while acreage in Spain which in North America may meet the damage done to winter wheat.

Nevertheless, buyers cannot afford to wait to buy around present prices.

Without leadership and sans confidence on the part of the public the grain pits are good places to avoid. Margins too fast. Leaving the speculative end to take care of itself wheat carriers will gain a fine price on their wheat.

HOMESTEAD ENTRIES EXCEED LAST YEAR NEARLY DOUBLE

WINNIPEG, Man.—Homestead filings in the four western provinces for the first four months of the present year number almost double those of the similar period of the year before, at 2,979, as compared with 1,528. Al-

berta reported 1,732, as against 678 last year; Saskatchewan 165, against 153; Manitoba 159, against 20; and British Columbia 159, against 20. In the four months April-June were more than double those of the same month last year, being 1,163, against 485. By provinces Alberta recorded 750, against 208; Saskatchewan 360, against 238; Manitoba 56, against 44; and British Columbia 57, against 8.

HORSES AT COWLEY DIED SUDDENLY

A mysterious disease has caused the death of four horses belonging to Floyd Diamond, a rancher north of Cowley, says the Lethbridge Herald. The animals died suddenly and without any apparent cause.

The veterinarian from Maledick, on examining the dead animals, came to the conclusion that death was caused by a contagious disease. The master has been reported to the department of agriculture.

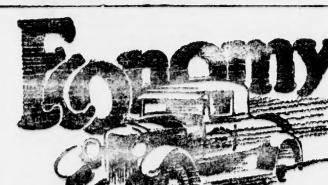
Hail Insurance

We still represent these companies: Car and General (U.G.G.); Employers Liability (Quigley Agencies); and can guarantee a Reliable Service throughout the Hail Season.

Thos. E. Wright

PHONE 82,

STRATHMORE



FIRESTONE
Gum-Dipped Tires hold the longest mileage records. You get more for the money you spend. Firestone Gum-Dipped tires with special processes, including Gum-Dipping and the scientifically designed Tire Tread. The largest bus, truck and taxicab fleets who demand mileage use Firestone Gum-Dipped Tires. See your nearest Firestone Dealer—he will save you money and serve you better.

Always put a Firestone tire—guaranteed, back-stamped
in your tire tread.

FIRESTONE TIRE & RUBBER COMPANY OF CANADA, LIMITED
HAMILTON ONTARIO

Firestone

BUILDS THE ONLY
GUM-DIPPED TIRES

Hughes Motors

ALBERTA

STRATHMORE,

\$25,000 STOCK

OF THE

STRATHMORE TRADING COMPANY

CAST TO THE "FOUR WINDS"

See Large Circulars. Ask Your Postmaster for One.

Everything Goes. Nothing Reserved.

Watch This Page for Next Week.

A. T. CASEY, Sales Manager In Charge

GEN. MORAE RETURNS
FROM EUROPEAN TOUR

—o—

OTTAWA—General A. D. McRae, Federal Conservative member for North Vancouver, was in Ottawa today on his way home from Europe, where he spent several weeks in the South of France and Switzerland recovering from the injury sustained here due to a fall on the icy pavement on Parliament Hill last winter. General McRae came to Canada on the Express of France, and went direct to Glencoe, Ont., until his mother died this past weekend.

He left for Vancouver and promises to give some assistance to Hon. S. F. Tolmie, Provincial Conservative Leader, during the present Provincial election campaign.

General McRae was impressed in England by the evidence of a steady increasing prosperity. Asked regarding the prospects for immigration this year, he was reluctant to make any statement, remarking that a Parliamentary committee is on its way to Europe for an investigation at Ottawa, and it was only fair now to give the Government a chance to show what it can do toward increasing the flow of migrants from the British Isles.

"There should be no difficulty," he added, "in keeping Canada British, I learned that the present annual net increase in the population there is about 200,000 and the people are eager for emigration opportunities. The one problem is to get the British to realize that the British people that they are really wanted in Canada. That is a serious statement to make, but it appears to be true. The various restrictions placed upon migration to Canada seems to have given such an impression unfortunately."

—o—

JONAH HAD NOTHING
ON THIS MAIDEN

SAN FRANCISCO—"Mrs. I. Walker, my automobile," Julie Fitzgerald, 21, made the astounding announcement to her mother and was rushed to an emergency hospital. An X-ray located the tiny toy shotgun and internal carmine bullet in the reach of nothing but a major operation. In the meantime Julie was sent to her home,

I Saw Last Week

JIMMIE HAYDEN learning to dispense Bobby Hamby's ropes. "JIM" MARTIN posing for his photo at the Postmaster's Convention, and turning out the best looking fellow in the bunch. CONSTABLE HARRISON bemusing the fact that soon he will have to keep "bach." CASEY NERHING throwing away a real winning ticket when the entry was, and John VERNON, head of the Strathmore Stampede, about being up to scratch and reporting that it is a great exhibition, but that a man and a family can get more real sport out of the Strathmore Stampede than he can at Calgary and one of the main attractions of the stampede for him and his family is, he quite convinced that with good weather that the Stampede in Strathmore Wednesday, July 18th, will be a real winner. C. O. DAWSON of Dawson's, explaining why his young chicks have been maimed, mangled, and why he can never raise enough to supply the demand; HARVEY HANSON returning from Edmonton carrying a full and complete supply of new ideas concerning the sale of JIM MOLAN heading for Cheadle in his supercar. CONSTABLE HARRISON heading for Calgary to show the Calgary bunch how to handle a stampede crowd. A. A. MCGILLIVRAY, the well known poet, and a witty speech. ERNEST WRIGHT and GLEN SLACH teaching a badger to eat ice cream. HECTOR MCGREGOR JR. all dressed up Sunday morning at 3 o'clock all ready for a brief trip. HARVEY HANSON being explaining the benefits of securing a rural mail delivery, and wondering where the King Government would begin service on the main east trail. WILFRED HAMBLEY looking for a transom for his house, and settled for Frisco'. T. E. WRIGHT and M. MCGREGOR giving the Calgary stampede the once over. NELS WHITE enthusiasm being the drive home from the Calgary Stampede. LESLIE WESTON holding a bazaar, and ice cream feast on Saturday night

THE NAME "SPILLERS" IS WORLD FAMOUS IN FLOUR

"BAKE-RITE"

The Quality Housewife's Flour

TESTS PROVE IT

RESULTS SHOW IT

Prove It Yourself In Your
Next Baking

EVERY SACK OF
"BAKE-RITE" IS
UNCONDITIONALLY
GUARANTEED

On Sale At
STRATHMORE
TRADING CO.

"QUALITY GOES IN
BEFORE SPILLERS
NAME GOES ON."

300 CLAIMANTS FOR
£15,000,000 ESTATE

—o—

LONDON—A romance nearly 100 years old, and a claim to an inheritance of about £15,000,000 may soon be the subject of an application to the Irish Free State Parliament.

Claimants to the fortune are those who say they are the heirs of Miss Nellie Sheridan, who was born in County Westmeath in 1891.

Her beauty and charm attracted a Captain Blake, who was serving in Ireland with the British Army. He possessed considerable wealth and had attended a very expensive school. On the completion of her education they were married.

Owing to the match Captain Blake quarreled with his family, and in his will he stated that half of his wealth was to go to help of his bloodrelations.

Died intestate.

Captain Blake died about 1910, leaving his entire estate, valued at about £3,000,000 to his wife, her heirs and successors. There were no children of the marriage, and in 1898 Mrs. Blake died.

Her death application has been made by several claimants in Ireland but without success with interest; the amount is now believed to be about £15,000,000, and it is feared that it may never rest soon to the British Treasury.

Claimants number about 300, and some of them propose to urge the Pro-

State Parliament to get custody of the money and then have question of claims settled by the Irish Courts.

—o—

THE COUNTRY PARSON

—o—

In faded weekday attire he lurks
About his garden, busy with his bees
And hens and cows, the domesticities
Of rural life. There is no task he

shirks.
As poor or humble, All the curious
quarks

Of growing plants he knows. He
sprays the trees
And while he toils, toils simple
rites

And gathers wholesome lessons as he
wrote.

Then on the Sabbath, in his broad-
cloth suit
He mounts the pulpit, tells the holy
fable

Of Adam and Eve, and Vineyards, and
the fruit
That cometh of the Spirit at life's end.
He feeds the faithful at the Master's
table

And talks to God as friend may talk
to friend.

—Anne Higginson Spier, in the
Christian Century.

—Wish you all bin'!
"Lookit' foosh wory"
"Man! man! You can't gonna
git you into troubl', ya



**WILL MAKE A BARGAINS SEEKERS PARADISE OF OUR
GREAT 15 DAY "GOODWILL" AND
TRADE EXPANSION SALE**

Bathing Suits

A great assortment of the most desired colors in all sizes:

Ladies' Pure Wool Bathing Suits, Regular \$3.98	\$2.95
Regular \$2.98	\$1.95
Ladies' Full Cut Cotton Suits, Regular \$3.98	95c
Children's Cotton Bathing Suits, Regular 85c	59c
Men's Wool Bathing Suits, Regular \$2.95	\$1.95

**98 Piece
Dinner Set**

Here is a remarkable value in dinner wear. A 98-piece set of good quality semi-porcelain ware, with a beautiful orange and blue pattern. The regular price was \$19.75, now Reduced to

\$13.95

STARTING SATURDAY, JULY 14

at 9 a.m., and continuing until the end of July, we will state the greatest trade battle ever waged in this part of Alberta, with every price in our entire stock reduced to bed rock to raise money, and at the same time further the Good Will of our patrons, and extend our trade territory to include hundreds of new customers. See our big circulars for further particulars.

Every Price Cut Deep'

The few prices quoted here give you only a faint idea of the bargains that await you here:

Brass Bedsteads Ladies Pumps, Values up to \$6.50	95c
Dollar Queen Silk Hose, various colors	79c
Men's Broadcloth Shirts, Regular \$1.95	\$1.55
Men's Blue Bib Overalls, good quality, full cut	\$1.95
Granulated Sugar, 8lb. box, 20 lbs. to a customer, 10 lbs.	70c

Silk Lingerie

Silk Stepins, Regular \$1.98, On Sale at \$1.49	
Peter Pan High Loom Silk Socks, Regular \$2.25	\$1.79
Silk Vests, worth \$1.25, Now Priced at	85c
Blousons, worth \$1.75	\$1.35

You will find a choice selection of styles and colors. And these are only a few of the many exceptional values you will find on display.

**Ladies Dresses
Value to \$6.95**

Although extreme value is the key-note of this sale, style and quality have not been overlooked. These dresses are styled up to the minute, and of such materials as voile, silk knits and crepes, Values up to \$8.95. Now grouped to sell at

\$4.95

GATENBY'S DEPT. STORE

**THE SAYINGS AND DOINGS
OF MANY PUBLIC MEN**

**THE CHOICE OF
HOOVER FOR PRESIDENT**

The Winnipeg Free Press says the selection of Herbert Clark Hoover as the Republican party's presidential candidate carries with it the strong probability of his election as president of the United States next November. The Democratic party does not appear to be equipped with the personnel, the organization, or the given circumstances to win the coming fight, and, therefore, he need expect to should hit the United States in the intervening months, it looks like a fairly easy victory for the Republicans.

The choice of Hoover by the Republican convention at Kansas City is remarkable, in that he has not been plainly in evidence that he was not wanted in several influential quarters. In the first place, the political "bosses" did not want him; they had ways give him to win the coming fight, and, therefore, he need expect to fall in line with party discipline. Hoover does not come in that category. Wall Street was against him, as evidenced by the fact that when it was definitely established that Coolidge could not be prevailed upon to enter the field, Coolidge appears to have been the darling of Wall Street, not necessarily on account of any he up with "Big Business," but because he is a man who is ready to fall in line with party discipline.

Hoover became the president of the United States, it is apparent that he will overshadow his two predecessors, Harding and Coolidge, in individual force and ability. He will bring to the public a knowledge of other peoples and world conditions it is probable that he surpasses even Roosevelt.

The Winnipeg Country Guide, in commenting on McNaury-Haagen bill says that President Coolidge's measure vetoing the Surplus Control Act is said to be one of the most caustic ever addressed to Congress. It left no stone unturned in where the bill was aimed, against Hoover were the western farmers, the Republicans from the corn and wheat belt. They were open in their hostility and carried on a vigorous fight. Their cause was not helped along with Coolidge's of the various "farm relief" bills that had come up at Washington. "Anybody but Hoover" was the slogan all across the midwestern

countryside; overproduction stimulated rather than discouraged; retaliatory legislation in other countries invited and foreign competition to American industry and agriculture assisted. The bill would defeat its own ends and lead away from, rather than to, the true remedy for the ills of American agriculture. The reason the president believes, is to be found in a cooperative marketing organization under the farmer's own control.

McNaury-Haagen is of vital interest to Canadian farmers, it is of particular interest to us who are in the country. As President Coolidge says, "We must clean up our house before we can hope to win the world over." The dumping of American surplus products on the markets of the world would have a profoundly disturbing effect on prices. It might be argued that President Coolidge says, "We must clean up our house before we can hope to win the world over." The dumping of American surplus products on the markets of the world would have a profoundly disturbing effect on prices. It might be argued that President Coolidge says, "We must clean up our house before we can hope to win the world over."

The McNaury-Haagen bill, in the past five years by an area equal to the combined wheat acreages of Manitoba and Alberta. Disastrous though the outcome would be there is little doubt that prices could be in imminent danger if the bill becomes law.

The veto of the President, unfortunately, has not been fully understood. It is forced to the front as the paramount issue of the national party convention. Movements are on foot at the time of writing to organize an army of state farmers from the middle west to swoop down on the Republican con-

vention in Kansas City and demand a candidate who will support the bill. It is amazing the hold this doctrine has secured on their imagination. In spite of gradually improving conditions and such telling exposures of its fallacies as the president's messages they cling to it with inflexible tenacity. The outcome is doubtful. A supporter of the measure may be elected to the White House next fall. If a non-supporter is elected Congress may pass it over his head. But there is ground for hope that the colossal and inevitably futile experiment will not be tried.

It is well known that many congressmen and senators voted for the bill agnostics, their judgment knowing that President Coolidge would again exercise his power of veto. Many refrained from voting on it at all together. As to the crucial test they will vote it down. If they do not, it will be over the head of the chief executive. The outcome may largely depend on the man who is selected to succeed Calvin Coolidge on the fifth of next November.

Governor Fuller: "There never was a time when a day of rest and quiet week each month was more needed than it is today. To make Sunday just another week day is against the best interests of Massachusetts and against the best interests of the people."

Stanley Baldwin: "For three centuries the authorized version of the Bible has shaped the lives and customs of the traditions of our people, fashioned our literature, and filled our memories with unforgettable experiences of childhood."

Henry Ford: "I am for Hoover for President because he has shown that he can set up any job, pick the right men and direct it through to success."

President Coolidge: "The government of a country never gets ahead of the religion of a country."

Harry W. Warren: "The railroads will always be the packhorses of the nation."

- Local Jottings :-

Mrs. Frank Miller, together with her husband, Georgia, and son, Frank, of Coopersburg, are spending a few days in town. They left Frank Sr at home, which was a wise act.

Friends of Mr. and Mrs. S. F. Garrott will regret to learn that they have been in an automobile accident at Cottisford, England, but fortunately not seriously injured.

Mrs. W. Harrison, who has been visiting her mother at Wayne, returned home on Tuesday.

Herbie Ellis made a flying trip from Cheadle to get some supplies, and also to see if any mail had arrived while he was away.

The Zerkies entertained friends from California, and also from Canada, during the past week.

Henry O. Morrison must be having sleepless nights these days if the expressions that are being said and thought ever reach him either directly or through the medium of mind reading.

The boating boat promoted by Tom White was not well patronized last week. Tommy is making the mistake of underestimating the knowledge or taste of the Bow Valley fans for real good boats. The next time he has a boat built, let him follow his proposed program for scrupulous and advise to one Tex Rickard Gunn, who has made a study of what the boys like to see, and has used rare who are about eminent, and always has given the public a real contest.

Miss Doris Gardner was the guest of Miss Violet Hyde last week, and returned to Calgary on Sunday.

Mr. West, of Spokane, is in town putting on a sale for the Gatenby Department store.

Miss Mabel and child arrived in Strathmore to join her husband, who had leased the dining room of the Strathmore Hotel.

Strathmore Stampede and Races, which will be held on Saturday, July 14, promises to be the best ever. Speaking of some of the horses, F. A. Cott, assistant manager, remarks that bunch are the meanest and most stubborn that I have ever known and believe me, I have had some experience, and am convinced that I know a bad actor when I see him."

W. Mather, who has been in the Diesel Car Service of the Canadian Pacific Railway at Calgary, Van couver and as far east as the Great Lakes, has leased the dining room of the Strathmore Hotel for a year, and will put a real service from 7 a.m. until 11 p.m. Mr. Mather's experience should serve him in catering to the public, and intends to make a specialty of care and to the regulars, and intends to employ all white help.

Manager Lester Ladd has returned from his holiday in Montana and is back with enthusiasm to put over Strathmore's best and biggest Stampede on Wednesday, July 18. Every one is invited to come and have a real good time. The manager has been able to secure a bunch of real outlaws from the Calgary Stampede, "and believe me," said Lester, in his usual quiet manner of speech, "they're real cowboys, and make no mistake the tales which stick will have that he has had a real ride."

Mr. Casey, of the Edmonton Sales Company, conducted a sale for the Strathmore Truck Company.

Wednesday, July 18th, will be one day that the kiddies will remember. This is the date of the Elk's picnic for Elk children, and the date will be remembered in the hands of Charles Harvey and T. Gateby to arrange the details. They decided that the River Carlsbad was the real spot to gather "the River kids" and the "Elk kids" equally.

Mr. and Mrs. John Lawryssen are now back from a two weeks visit with Mr. and Mrs. Fred Schaeule at Lethbridge, Alta., and after looking

over that part of the country, report the crops looking very good.

Speaking of Stampedes and where the people are heading for on July 18th, read the Rockford news notes this week, where a happy young couple changed the date of their wedding in order that their friends might be able to attend the Strathmore Stampede. The thanks of the stampede management should be generously extended to this young couple.

**PLYMOUTH CAR WILL BE
CANADIAN MANUFACTURED**

DETROIT—The trend toward naming new cars after well known figures and occurrences in history was accentuated by an announcement made yesterday that the brand can soon be made its name to be the Plymouth and the car manufactured in Canada.

According to the announcement the car has been under construction for some time, and the formal decision as to its name was not determined until a few days ago.

The name Plymouth was chosen because the car "so accurately typifies the emblematic qualities of the rugged, energetic, enterprising, the achievements and achievement and the freedom from all limitations of the Pilgrim band who were the first American colonists."

The Plymouth takes its name from the best known settlement in the colonization of North America. The Pilgrims who came over on the Mayflower had, because of their religious beliefs, been harassed and persecuted in England, and when they reached the New World, they found a safe harbor in Holland, they failed to find satisfactory living conditions in that country. Their children were rapidly absorbing the language and habits of the Dutch, and many of the young men had abandoned the colony and gone to sea in the Dutch merchant marine.

In the face of these difficulties they determined to seek new homes in America and set forth in 1620 in the Speedwell from Deltaville, Holland, where met by another group of Pilgrims who had chartered the Mayflower. Both ships set forth but the Speedwell sprung a severe leak, and with great difficulty managed to reach to Plymouth where the Speedwell's passengers were crowded into the Mayflower. One hundred Pilgrims finally left Plymouth September 6, 1620, bound for New England.

The voyage was full of hardships. In mid-ocean the Mayflower broke a mainmast. For a time it seemed that the Pilgrims would be forced to return to England, but the crew, headed by an ingenious carpenter and the voyage continued. In November and was sighted, which subsequently proved to be Cape Cod. The Pilgrims had no right to settle there as their grant of land had gone beyond that term. Turning inland, they met dangerous shoals. They finally decided to settle near Cape Cod and take up the question of a charter with the Plymouth Company at a later date.

For a time the Pilgrims waited at Cape Cod while small landing parties under William Brewster, William Bradford and Miles Standish attempted to find a suitable spot for the settlement. This was accomplished at last near the river, which they named Plymoutch and whose belongings were brought ashore and landed, according to history, on the same Plymouth Rock which today is known wherever history is taught.

The sufferings of the Pilgrims were intense. There was a scarcity of provisions and a lack of other facilities which would have disengaged any who had come over. The winter was long and severe. All of the men contracted scurvy. The food was scarce and the supplies were not available. The men died and even lawns had been passed. When food and fuel had been stored away against the ensuing winter, Governor Bradford ordered a general day of Thanksgiving.

THE LABEL

on your paper indicates the date on which your subscription expires. IF YOU ARE IN ARREARS we would appreciate an immediate settlement.

- Rockyford and District News -

THE LATEST V. E. RECORDS IN STOCK
Hear Them at the Post Office.
ORTHOPHONIC VICTROLAS
Leave Your Order Now.

BERT ERSWELL, Phone 4, Rockyford

HAVE YOU SEEN

Oakland
Six

Product of General
Motors.

For Demonstration
Phone 12.
Dealer In Chevrolet and
Oakland Cars.

F. W. Gibson, Prop.
O. GOODFELLOW, Service Mgr.
Rockyford Phone 12.
Gas, Oil, Tires, Repairs.
24-hour Service.

Dr. R. D. HEWSON, M.D.
Physician & Surgeon
Phones 23 and 32, Rockyford

Municipal District of Grasswood,
No. 242.

NOTICE OF SALE

Notice is hereby given under Section 48 of The Domestic Animals Act (Municipalities) that, One Dapple Grey Gelding, no visible brand, about 7 years old, weight 900 lbs., very quiet saddle horse, was last seen in the possession of A. E. Viles located at S. W. 1827-21 on the 12th day of June, 1928, and that the said animal was sold on the 26th day of June, 1928, to James Till, of Rosedale, and that the said animal was then held by the owner, or on his behalf, during a period of thirty days from the publication of this notice in The Alberta Gazette, upon payment of all fees and costs due to the Municipality and the purchaser of said animal.

For information apply to the undersigned.

E. W. PUST,
Secretary-Treasurer
Rockyford, Alberta.

ROCKYFORD

There will be a cash sale of house effects at the home of F. E. Byas on Saturday, July 21st.

The members of the Rockyford Ladies Club will entertain their husbands and families at a picnic at Bruce Lake on Wednesday, July 18. Cars are to leave the Rockyford Hotel at 2 p.m.

A very pleasant afternoon was spent at the home of Mrs. D. Kehoe on June 29th, when about sixty-five ladies met in honor of Miss Helen Heitman to have upon her gifts and good wishes prior to her wedding, which will take place on Tuesday, July 17th, 1928, Union Church, Rockyford. After the gifts were presented a desire was expressed to provide by Mrs. Kehoe. Miss Heitman then expressed, in a very pleasing way, her appreciation and thanks for the many beautiful and acceptable gifts received during the afternoon.

The date of the wedding was changed from the eighteenth as formerly announced to the above date, owing to the occurrence of Strathmore Stampede and the fact that there were, as mentioned previously, and to which a number of friends of Miss Heitman wished to attend.

FOR SALE: HALF SECTION LAND
with crop or without crop. For further particulars write to H. P. Macdougal, Three Hills, Alta. 27-6

FOR SALE: HALF END-GATE OF STOCK
Rack, between Rockyford and Strathmore. Finder please notify H. Katterhagen, Phone 1107, Rockyford. 117 1

LOST: HALF END-GATE OF STOCK
Rack, between Rockyford and Strathmore. Finder please notify H. Katterhagen, Phone 1107, Rockyford.

ROSEBUD

Mrs. F. L. Flanders, of Calgary, is visiting her sister, Mrs. M. Miles, at the home of Mrs. H. Wilson.

Mr. and Mrs. W. E. Hynes and son, Wilfred, have arrived from California.

Mr. D. W. Dowdall and Mr. W. E. Hynes motored to Wanwright the latter part of the week.

Miss Foster has been visiting at the Hynes house.

Mrs. Leitch, of Drumheller, spent several days with Mrs. H. H. Jones last week.

Twelve members and visitors attended the meeting of the United Church Ladies Aid at the home of Mrs. H. H. Jones on Thursday. Lunch was served by the hostess. In spite of the bad weather and poor roads the day of the Aid Picnic Sale, about thirty dollars was made.

Rev. P. Halstead, B.A., B.D., and family have left for their new home in Cochrane.

Mrs. C. H. Constock was in the Drumheller Hospital four days last week with an infected hand.

Mrs. George Duford had her parents, Mr. and Mrs. Bissett, also her sister and nephew visiting her last week.

Mrs. G. Jackson has returned from the Drumheller hospital with her new baby.

Mr. and Mrs. J. C. Campbell, left Sunday by motor for Vancouver, where they will visit their daughter, Mrs. Gordon Graham.

Mrs. M. O'Farrell and children have gone to California to visit Mrs. O'Farrell's mother.

Mr. O'Farrell is spending his holidays with his brother in Saskatchewan.

A class was confirmed at the local Catholic church here Thursday.

Mrs. A. McLaughlin and children and Miss Garneau are at Sylvan Lake.

Mrs. J. McLaughlin is visiting McGrath.

MARRIAGE OF DEAD WOMAN ANNULLED

DENVER—The marriage of a dead woman has been annulled in district court by Judge Henry Braverman.

The complainant, Mrs. Charles Z. Tanner did not have full knowledge when she wed Thomas N. Ivey, 49, a carpenter, June 17, 1926.

Mrs. Tanner, who was 88 at the time of her marriage, died Friday, June 12, 1926. Her son, Mr. Libbie E. Crimmins filed suit to void the conveyance of property to Ivey and annul the marriage. The property conveyance was made void and Ivey will not share the estate of his wife.

THE LABEL

on your paper indicates the date on which your subscription expires. IF YOU ARE IN ARREARS WE WOULD APPRECIATE AN IMMEDIATE SETTLEMENT.

JURY TRIAL IS GUARANTEED PERSONAL LIABILITY — 0

The Manitoba Free Press discusses the question of trial by Jury as follows:

It is a serious matter that Mr. Justice Adamson has found it necessary to take exception to the verdict of a jury at the session of the Assize Court just concluded, in view of the proceedings preceding at the preceding Assize Court in this judicial district also felt obliged to criticize the verdict of one of the juries. Mr. Justice Adamson is suggesting to the judge that the judgment of a man who presided over the trial of a man when a prima facie case was made against him, and when he and his wife were present, and when he had heard the evidence, and they decide as to the innocence or guilt of the accused. The duty of the juror is a most responsible one since our whole civilization is based on confidence in the right of trial by jury.

If juries do not recognize the sacredness of their duty and do not sit with open minds and keep before them the single purpose of rendering a verdict in a criminal case, it is important that the law should be chosen who are both capable of properly discharging the duty and likely to have a due sense of their responsibility.

Mr. Justice Adamson states that some of the juries for this judicial district do not compare well with those in other districts of Manitoba, and that he finds upon investigation that the men from whom juries are selected from the list from which he has to choose the method and requirements laid down in the law are not always followed. The result has been that the law has not been sufficient due upon the capacity and character of the men who are chosen. The man that should be selected are who are from the integrity of their character, the soundness of their judgment, the extent of their information, "the most discreet and competent for the performance of the duty of jurors."

That is, the law contemplates the selection of men who are particularly qualified to serve as just and impartial juries to furnish a reasonable judgment from the evidence and desiring to perform their duty honestly.

If that care is not taken, men will be chosen who are not competent or who are too liable to be swayed by prejudices.

Caucus have reason to be proud of the way in which justice has always been administered in their country.

In the great prairie country during the pioneer days, and now among the native people of the vast north country even up to the far north of the Arctic Ocean. Our standard of justice should be maintained, and trial by jury as the foundation of our system of justice should be fully protected.

It is a small tunnel leading to only a dozen people know where.

Beyond is what is to be the main vault of the nation, and the person who puts one foot inside it will immediately summon two detectives.

The remaining forty-nine vaults are built in the same manner.

On the second floor has been constructed a defense that will strike terror into the hearts of the most daring criminals.

It is a small tunnel leading to only a dozen people know where.

It is a double defense—against burglar or fire, for the pressure of a bullet inside the Bank, at Scotland yard, or at the house of the governor will send scores of tons of water hurtling through the gap to flood the vault.

Armed guards will patrol the passages when bullion is housed in the new vaults, and another guard will be stationed behind the double grille at the entrance of the main vault.

Miles of wire interface the new building, forming the most intricate alarm system in the world. New and secret devices have been which may never have made known for use in other buildings—have been installed.

Work on the new Bank has now been in progress for over three years, and the building will not be completed for another year.

It will be the finest structure in the British Empire, towering in its magnificence over the Royal Exchange and the Mansion House.

The ornamental wall outside and the entire room will be preserved, and the whole, it is estimated, will cost thousands of thousands of dollars.

BRITAIN'S NEW TREASURE HOUSE IS MYSTERIOUS — 0

LONDON—The secrets of the new Bank of England, the £15,000,000 treasure house of the nation, which is being completed on the old site opposite the Royal Exchange and the Mansion House, remain like a romance.

Fifty vaults have been made surrounded by walls fifty feet deep and eight feet thick. Such are the provisions for security that it would take 100 crackhans a year to get into the main vault—if there were no guards or alarms!

The main vault has fifty feet below ground, it is a round room twenty square yards which contains dynamite and modern oxy-acetylene apparatus could not penetrate.

The entrance to the vaults is zealously guarded by detectives stationed "in plain clothes" at various points of various, and

so delicate are the alarms that a glove or a pocket book dropped in a most unlikely spot would stir half a dozen electric bells.

Incidents previously disclosed at the gates, but they attracted too much attention, and the thousands of passers-by display no interest in the spectacle of six weather-beaten statesmen standing in a row, with their hands

crossed, in a heap of debris.

The first obstacle to overcome in gaining entrance to the vaults is the penetration of a wall of solid concrete five feet deep and eight feet thick.

After this, there is a door weighing eighteen tons.

Beyond this wall is a long winding passage and zig-zagging down it every few yards are "alarm spots" connected with the bells.

Keyless locks.

Take the double door of steel which—twelve inches of the finest steel two inches apart.

No key will open these doors; they are worked electrically, and the keyless locks penetrated the 50 ton wall would find himself with a hot oil work here.

Even now the secret of the main vault remains intact. Here are two large steel doors, riddled with keyless locks, each door weighing eighteen tons!

So finely balanced are these two blocks of steel that a child could move them with ease. They require only a finger—when unlocked!

When the massive locks and bolts are shot home dynamite enough to wreck the whole building would have to be used to penetrate them.

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Blue Ribbon Tea
250 Cups to the Pound
Blue Ribbon Coffee
In 1 lb. Vacuum Tins

America's Best
Combine Harvester
The Minneapolis

SEE
Rockyford Motors
PHONE 35 ROCKYFORD C. A. ELLARD

PRINTING —

When your letterheads, cards, envelopes, or other stationery supply runs low you need not worry as it will be easy to have it replenished by merely calling The Standard. When you need circulars, dodgers, or advertising you will find our plant equipped to properly serve you. If it is job printing we can do it.

QUALITY —

We pride ourselves on the fine quality of our work.

SERVICE —

We maintain ample force to give prompt service.

PRICE —

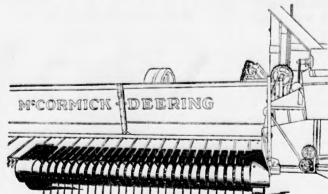
You will find prices fair—quality considered.

The Strathmore Standard
"THE PAPER THAT GOES HOME"
PHONE 17

Keep Money in
your Own Town

McCormick-Deering

Pickup Attachment



The pickup attachment is easily added to the front of the platform on either the No. 8 or No. 11 McCormick-Deering harvester, thresher. It picks up the windrowed crop and delivers it onto the platform.

The Pickup device, which is an attachment for the McCormick-Deering harvester-thresher, is a very simple arrangement. It is very easily mounted on the combine platform after the reel and sickle have been removed. This device is made in two sizes, a 6 foot attachment for the 10 foot combines, and a 7 1/2 foot attachment for the 12 or 14 foot combines. The pickup attachment consists of a drum with four rows of pickup fingers similar to the teeth of a delivery rake. This mechanism is driven from the grain wheel for the pickup. The pickup part consists of a drum with four rows of pickup fingers similar to the teeth of a delivery rake. This mechanism is driven from the grain wheel for the pickup. The pickup attachment has a deflector which directs the forward movement of the grain into the pickup device, delivering the grain in a windrow on the ground in an even stream and avoids bunching or tearing the windrows apart. PLATFORM CANVAS DELIVERS GRAIN TO THRESHER. The fingers of the pickup attachment deliver the grain over guides directly into the platform canvas. The pickup attachment carries the same weight as the thresher feeder and cylinder in the usual manner. The pickup attachment is provided with skids at each end to adjust the height. After the attachment has been placed in position, the platform is balanced with counterbalancing springs so that it just floats above the ground.

T. S. HUGHES

Strathmore

Phone 31

Risdon's Machine Shop

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Lath work up to 40 inch diameter, General Machine Work, Cylinder Boring, Pistons, Valves, Grinder, Rolls Recut, Welding and Brazing. Cast Iron Welds guaranteed to stand more strain than before.

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THE KING EDWARD HOTEL

The place where we want you to feel at home.

We endeavour to please and aim to give Service and Courteous Treatment

FRANK MILLER,
Proprietor

HEARD ON THE STREET

"Oh, look! Listen to that married jazz!"
"What's that; is that a classical number they are playing?"
"Well, it sounds good enough to be jazz."

The Girl's Grannie: "And does your young lawyer fiance write you nice letters?"

The Girl: "In a legal way, yes. He says I have beautiful eyes, and is constantly alluding to what he calls 'the adorable eyes, or the violet organs'."

Jack and Jill went up the hill to fetch a pail of water. Jack fell down and broke his crown, and Jill said: "Wot! Just what I've been expecting!"

The King of England: "I'm not a fool, and a fool was he called for his bow and he called for his fidder three, and said: 'If you start, Yes, Sir, That's Ma'kin' a noise, and I'll be a fool too.'

Little Jack Horner sat in a corner eating his Christmas pie. He stuck in his thumb, pulled out a plum, and said: "Aw, ma, why do you always make these old plum pies? Why don't you ever make a new one?"

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The immigration official was examining an Englishman on his arrival in New York. "And what do you propose to do now you are in the United States?" asked the inspector.

"Oh, I don't care," replied the Englishman, hopefully. "Anything to stay an honest living."

"Well, come along in then," said the official. "I guess there ain't much competition in the business."

Aunt Nell says that the new preacher ain't nobody's fool. It didn't take him more than two weeks to see which faction has got the most important folks in it.

Dinner, with a red nose: "Walter, I have asked seven times for a plate of water."

Walter: "Sorry, sir. I thought it was a joke."

A sailor brought home a parrot for his old mother.

"It's a queer bird," he said, "and doesn't talk. When you tell it to do, it does it."

Its mother, therefore, summoned her friends to tea, and the parrot was shown to them.

"What about those tricks?" asked the mother.

"Well," said the sailor, "there's the 'tickle trick'."

Accordingly shekey stretched a piece of rope from one side of the room to the other, and the parrot, with a squeak, wriggled itself with great impetuosity.

The spectator laughed heartily at this ridiculous sight.

Whereupon the parrot, on being told to do the trick again, said sharply:

"Yes, very many, I admit, but I'm afraid it's a bit difficult."

American (telling "all" story): "I once saw a man swim up the

"TRIAL DIVORCE" IS TRIED BY COUPLE

BIG DISCOVERY BY CANADIAN ANAESTHETIST

— — —

TORONTO—The Mail and Empire publishes the following special dispatch from Minneapolis.

Recognized as the outstanding work in the development of a new method of anaesthesia, which greatly reduces the hazards in nose, throat and mouth operations, Dr. Ralph Harrgrave, of Toronto Western Hospital, by special invitation read a paper before the congress of anaesthetists of North America here yesterday on anesthetic nitrous oxide oxygen anesthesia.

The method developed by Dr. Harrgrave eliminates the possibility of anoxia, which occurs in the patient because consciousness as soon as the operation is finished. Following a slight anaesthesia of the patient through a mask over the nose, which has the effect of relaxing the muscles a special apparatus is introduced into the nose and throat, and the patient inhales and exhales a low pressure anaesthetic direct to and from the lungs.

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As explained by Dr. Harrgrave the patient breathes the anaesthetic through a tube which is inserted into the nose and mouth.

"Do you believe there is such a thing as honor among thieves?"

"Certainly not. They are just as bad as other people!"

D. A. Perry: "You'll have to transfer to Bedrock."

The Pretty Passenger: "What does this train reach Belvoir?"

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SURVEY WILL BE MADE BY SHEEP RANCHERS

— — —

EDMONTON, Alta.—Under the direction of the National Research Council of Canada, a party including Prof. W. P. Sculthorpe, of the University of Alberta; Prof. A. M. Shaw of the University of Saskatchewan, and W. H. J. Finsale, assistant manager of the Canadian Wool Growers Association, started a survey of the sheep ranches in the three western provinces. A study is being undertaken of the advances made by ranchers in improving the quality of their wool clip by selecting breeds, by the use of better pasture, and by other means.

The survey will be preliminary to a series of laboratory tests to determine the relation between breeding and the improvement of the fleece.

Nastia Falls."
Scotsman (unmoved): "Are you nuts?"

American: "Yes."
Scotsman (still unmoved): "Well, I was the man."

Husband (sitting opposite of the man): "Now, dear, just as soon as you arrive you must telegraph."

Wife: "All right. How much will I telegraph for?"

"Which is the longest word in the English language?" asks a correspondent.

The Humorist suggests that it is the word "hat"; because, when once a man's wife mentions it, it is a long time before he hears the end of it.

A clergyman who had given up his former position as a Magistrate in order to enter the Church was conducting his first marriage service.

"Will thou have this man to be thy wedded husband?" he asked the bride.

The bride answered promptly: "I will."

"And you?" he continued, addressing the bridegroom, "what have you to say in your defense?"

A young barrister, conducting his first case, and pleading drunkenness as his client's defence, began his speech:

"Mild and gentlemanly is the jury, you all know what it is to be drunk."

"Some adjectives," said the school teacher, "are made from nouns, such as dangerous, meaning full of danger, and hazardous, full of hazard. Can you give me an example?"

"Yes, sir," replied a fat boy.

"Please, full of pie!"

Lady: "What shall I feed my goldfish on?"

Small Red: "Any eggs."

Lady: "Soft or hard boiled?"

First Member: "What's the matter with Nibbles?" I just told him that I'd heard he was a member of the committee which co-organized him, and he went off in a huff."

Second Member: "Well, you see, it was a joyous occasion, and he was Jones's partner!"

There are two kinds of men: Those who say they are masters in their own homes and those who tell the truth.

Schoolmistress: "Now, children, what did the Romans call the Unions?"

Small Girl: "They civilized 'em, ma'am."

"And how did they do that?"

Second Small Girl: "Please, mister, they taught you how to fight."

Tourist (departing from King Edward hotel): "Oh, the dearest little bird sang so beautifully under my window that I had to take this morning's train to see it."

Jean Wormer (making out bill): "Yes, that will be one dollar extra—always make a charge for music."

"Gone Giroux told me to buy a new umbrella, but that's ahead in hot weather; only a dead sweet young lady."

"Mother, do I have ever go to heavy rain?"

"Why, no, dear," replied the mother, in some surprise, "certainly not."

There was quite a pause. Finally the boy said quietly: "Well, it must be mighty lonesome up there with only God and me and Washington."

Jean Minnett: "Say, Jim, that man is taking twice as much as you are."

Jim Swanson: "Sure! You keep telling the poor sap, but you can't hear him."

"Mother, do I have ever go to heavy rain?"

"Why, no, dear," replied the mother, in some surprise, "certainly not."

Hecker (operator): "Hi, Guv'nor, do you support early closing?"

Orator: "Certainly, I'm a friend of the working class."

Hecker: "That's shut up."

A statistical writer mentions that there are two thousand poets in Japan, but he omits to give the crime statistics of other countries.

Mrs. Black: "My husband is the light of my life."

Mrs. Smith: "So is mine. One of the kind that smokes and goes out at night."

Percy Faish: "Just think, those English ruins are 2000 years old."

Bob Wilkinson: "Aw gwan, it's only 1925 now."

"Yes, very many, I admit, but I'm afraid it's a bit difficult."

To tell the truth he takes life too easily."

"They're all they."

Beds

Couches

SIMMON'S BEDS, SPRINGS, MATTRESSES AND COUCHES.

STRATHMORE HARDWARE

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GET OUR PRICES
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Running Water
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YALE HOTEL

Opposite C.P.R. Depot

CALGARY — ALBERTA

The House of Comfort, Courtesy, Cleanliness.

Fred R. Phillips, Mgr.

Chas. Traunweiser, Prop.

The girl who thinks that men are not good enough for them may be right, but they are often left.

JAPANESE ENTERING CANADA LIMITED

OTTAWA—in future Japanese entering Canada would be limited to 15 annually, announced W. L. Mackenzie King, Dominion Prime Minister, in the House of Commons.

He said that following conferences in Tokyo at which the British Ambassador there made clear the difficulties attendant upon Japanese immigration into Canada, the Japanese Minister of Foreign Affairs gave assurance to this effect. He also said that steps would be taken to discontinue the system of sending of future brides.

The Canadian Government has indicated to the Government of Japan that hereafter, in the case of immigration from Japan, as from other countries, the Immigration Act and procedure, including the provisions for issuing of passports and investigations of applications, will be administered by Canadian officials.

ALBERTA HIGHWAYS TO BE SURFACED WITH OIL

With a view to still further improving the condition of Alberta's main highways and reducing the cost of maintenance, a new highway system will be constructed on a number of gravelled roads in the province during the next few weeks to test the efficiency of a covering of oil. It is anticipated that 100,000 barrels of heavy asphaltic oil will be used in surfacing the roads for several miles on the principal highways. Satisfactory results are anticipated from this treatment, which has proved highly satisfactory in a number of eastern provinces.

*Hoof 'em, Cowboy!*

STRATHMORE

Sixth Annual

STAMPEDE

AND HORSE RACES

\$800 - Cash Prizes - \$800

Wednesday

JULY 18

Bucking Contests

California Cart Race

\$45 Parade Prizes



Wednesday

JULY 18

Chuck Waggon Races

Steer Riding

Bucking, 1st Prize \$100



Big Stampede :- DANCE :-

Memorial Hall



FOR FURTHER PARTICULARS SEE POSTER
SEE PROGRAMME ON FRONT PAGE

Wednesday, July 11th, 1928

HUBBILLIARD ROOM &
BOWLING ALLEYS

Strathmore

Tobaccos and All
Smokers' Necessaries,
"The Home of Real
Sport"

R. HAMBLY, Prop.

**You Require
Protection**Then why not Insure
with Canada's Largest
and Strongest Life
Company?**THE SUN LIFE
ASSURANCE CO. OF CANADA**John Cusack
Strathmore Representative.
King Edward Hotel**Pete DeKort
CARPENTER
Country Work Selected
STRATHMORE, ALBERTA**

FOX CHOKERS FASHIONABLE
for your Spring costume.
Reducing in price from
\$10.00 up.
KRAFT THE FURRIER LTD.
M3995 Calgary, Alta. Etc. 1908
New location: 222 8th Ave. W.

VISIT PATTEMORE'S ICE CREAM PARLOR.
Frigidaire Service
Ice Cream In Bricks,
all flavors.

INSIST ON STRATHMORE BREAD.
Stays Fresh Days Longer Than Others.

PATTEMORE'S BAKERY
Phone 97, Strathmore

Tinsmithing,
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Repairs.
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Strathmore, Alta.

WHEN YOU WEAR A TIERNEY SUIT
You are really dressed up.
You get Fit, Quality and Price.
W. G. TIERNEY
The Tailor
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Funeral Directors and Embalmers
STRATHMORE
Phone 78

AUTOMOBILE INSURANCE

Our Policies cover Theft, Collisions, Fire, Liability, etc. You are really protected.

F. R. Lilly Agency
Richard Lilly, Mgr.
Phone 57 Strathmore**FRATERNAL****CANADIAN LEGION
B.E.L.
STRATHMORE
BRANCH
No. 10**

Meetings held 2nd Tuesday of each month in the Memorial Hall, Strathmore. All eligible welcomed as members.

W. S. PATERSONS, H. CROWTHER
Secy-Treas. President
GREAT WAR MEMORIAL HALL
G. F. Kearns, Manager, Phone 89H. McGregor, Asst. Mgr., Phone 68
Chas. Keeling, Secretary-Treasurer**LEGAL AND PROFESSIONAL**J. J. PETRIE
Barrister, Solicitor and Notary Public.Suite 2 Miles from town, 322a Stn Ave. W.
Calgary.
Strathmore every Saturday

Sinclair & Juli
Barbers, Tailors & Tailors
MONEY TO LOAN
Offices 200-203 Bay, Block, 326a, 8th Avenue West, Calgary.
Strathmore—King Edward Hotel—
Saturday Afternoons of each week.

D.R. HARRIES
Veterinarian
816 5th Ave. West, Calgary.
Phone M6459.
C.P.R. Supply Farm, Strathmore
Every Thursday.

Hair Mattresses Chesterfield Suites
Re-made Made to OrderT. A. HUSSEY
FIRST CLASS UPHOLSTERING
GUARANTEEDESTIMATES CHEERFULLY QUENCHED
Tobacco, Cigarettes, Mixture, St. W.
M6999 CALGARY, ALTA.**WHAT THEY SAY**

Arthur Cragg (Southern Alberta oratorical champion): "Because of the extent of our territory and the magnitude of our material resources we have been compelled to achieve greatness, and are destined to disappointment; for we have, how ever richly endowed by nature, ever become great except through the energy, integrity and capacity of its people—the force of its national character."

CANADIANS SHOULD CONSUME MORE LAMB AND MUTTON"—

TORONTO, Ont.—"With Canadians spending, on the average, 80 pounds of pork per capita per year, 75 pounds of lamb, but only 10 pounds of mutton, there would seem every reason for expansion in the last named meat," comments the Canadian Co-operating Wool Growers Limited. "The demand has increased so greatly that in the domestic market today it is probably accounted for by the tourist, who has learned to appreciate Canadian lamb more than we have ourselves."

**Strathmore Hotel
Dining Room**Under New Management
UP-TO-DATE SERVICE — ALL WHITE HELP.

Hours: 7 a.m. to 11 p.m.

Frigidaire System.

MEALS 45c — MEAL TICKET, 21 for \$7.00



Rates for one insertion, 2 cents per word per issue. 3 cent per word each additional issue, minimum charge 50¢. Cash must accompany ads.

HOW THE MOUNTAIN GOT ITS NAME

—0—

BY CONSTANCE LYND
Once upon a time in the long, long ago there were two mountains, both by side in the Rockies, not far from Banff, Canada's great Westland. The one was a big mountain, and the other a small one.

They had been side by side for years very peacefully, but the days had been warm, so that Big Mountain's head had lost its snow cap. Then the mountain got very hot, and at last got cross.

Big Mountain looked down at Little Mountain, feeling very hot and shadow, and it made him more angry to see how cold he was, and said: "Little Mountain, you're no good for anything, you don't even keep the snow on me, while I keep the cold off you. You are less than nothing, and you are all you wouldn't have that snow cap round your shoulders only my shadow keeps it there. You need not look up at me and grin like that, I could stand it and more, but you are less than nothing, may not have my shadow any more."

"But you cannot crush me," said Little Mountain. "I'm not as big as you, but I am very strong, see what a broad base I have, it's hard to move me, and I can do more than you do. I can roll down in the earth than you do; I seem to feel as if I did. Any way, I don't think you can reach down to me."

"You're three times as high as I am, and you cannot bend, or will you break?"

"I break," he exclaimed, and Big Mountain laughed with scorn. "You strong, well I never! I'll show you."

"All right," said Little Mountain, "try and break me, and see what you can do."

"Well, I'll see," said Little Mountain, but he had a brave face, and he knew something that Big Mountain did not know, and that was that those tall mountains can never, never bend down, and smash little ones. He had been there years and years, and had learned a lot of things—watching the eagles quiet in the shadow of the great mountains.

"Augh!" growled Big Mountain, "I know I could crush you to atoms if I made but one huge step."

"Well, I'll see," said Little Mountain, but he had a brave face,

while his heart quaked within. He knew he was just trying to be right where God had placed him, and he could do no better.

With that, Big Mountain began to lode over Little Mountain, but he was so tall he could not bend his head enough to hit Little Mountain. Then an awful thing happened. Little Mountain took a giant leap in front, went one-third of the way up, with a dreadful crack, and there he stuck.

"Get you head out of me—get out Little Mountain," yelled the giant, but he was as tough as he could be.

Little Mountain was very frightened—but as he looked up, he saw the bending had made a huge crack in Big Mountain's side—and the sharp edge of Little Mountain's rock right into him. Suddenly a big piece of rock fell out of him, and rolled and rolled and rolled down the side of Little Mountain, till it fell into the river.

Big Mountain was very angry. He tried again to hit Little Mountain, but he only made another crack in himself, and out rolled another rock and pieces of stone.

"Little Mountain, Little Mountain!"

"Yes," would be the reply, "he got that in trying to crush Little Mountain, he was jealous of him being so good."

And so it came to be, that ever after, Big Mountain was called "Mount Holo in the Wall". You can see it any day you drive from Banff to Lake Louise.

Fools climb way up, and go inside the great hole, some times dozens of them at once. There they stand on the edge, and look out over the beautiful valley below, while the camera man takes a picture of them from way back with a camera.

The hole from the roadway looks small, but the break in this wall is really six feet high. That's what he got for losing his temper.

**TOWN OF STRATHMORE
—0—
PUBLIC NOTICE**

It having been reported to the Town Council that a Stampede will be held in Strathmore on Wednesday, 18th July, notice is hereby given that all places of business covered by By-law No. 125 may remain open for business on that day and night, but are ordered to close at 1 p.m. till 6 p.m. By Order of the Council.

T. M. WEARS,
Secretary-Treasurer
July 3rd, 1928**CANADIAN EXPORTS TO AUSTRALIA INCREASED**

OTTAWA, Ont.—Canadian exports to Australia for the (Australian) fiscal year ending June 30, 1928, total treaty—year under the new trade treaty—are given at \$21,044,540 by Trade Commissioner D. H. Ross, of Melbourne, an increase over the previous year of \$2,773,890, while imports from Australia to Canada during the same period—an increase of \$1,523,000 over the previous year. Canada's exports included, mainly, canned fish, fresh fish, gloves, typewriters, newsprint, other paper, corsets, iron and steel, rubber, footwear and motor chassis.

HOOVER FIRST QUAKER PRESIDENT, IF ELECTED

NORTH—Herbert Hoover, if elected, will be the Nation's first Quaker President.

The Republican presidential candidate is a member of the Quaker, or Friends, Church, and in Washington is known as a Quaker, his wife in the Friends meeting house. Mrs. Hoover, prior to her marriage, was a member of the Episcopal Church.

The Oregon yearly meeting of the Friends Church sent Mr. Hoover a telegram of congratulation.

IN COLLEGE AT 74

OKLAHOMA—Having received a family, taught school and helped others to educate themselves, Mrs. Lucy E. Woodhead, at 74, is attending Oklahoma Agricultural and Mechanical College at Stillwater pursuing advanced work. When her daughter Madge, was 11 years old, Mrs. Woodhead started to school with her. Both attended Kansas State Teachers' College at Emporia. On the same day Madge graduated, her mother, a graduate from Oklahoma A. and M., her grandmother, was being graduated from high school.

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Clare Bow In—"DANCING MOTHERS".**TUESDAY & WEDNESDAY, JULY 17 and 18**
Jack Holt In—**"THE VANISHING PIONEER".****FRIDAY & SATURDAY, JULY 20 and 21**
Lou Chaney In—**"LAUGH, CLOWN, LAUGH".****TUESDAY, JULY 24th—**
Clair Adams In—"THE END OF THE ROAD". None under 16 admitted.**Every Friday and Saturday Night Serial****"THE SILENT FLYER"**